Three standard works on hotel investments

Munich (April 29, 2011). Two standard works on the subject of hotel development have been on the market for some time and there is now an additional third study. Hartwig Bohne, lecturer on hotel and resort development at Carinthia University of Applied Sciences has planned for the thick books.

With the present study, "Hotel and Investment. The difficult road to the right location", the DICON project company from Berlin not only takes up an interesting and current subject, but also offers very detailed and professional examples in a generously supplied study with a complete overview of theoretical fundamentals and practical action recommendations. Four experts devoted themselves to the areas of "City and Hotel", "Location Decisions", "Location Analysis" and "Hotel Investment Prospects of the Project Developer", so that concrete, decisive aides are also provided to the reader in addition to extensive surrounding environment descriptions including economic efficiency calculations. Complemented by concrete room plans and architectural plans, the study represents a technically outstanding contribution to hoteliers, investors, lecturers and students as well as other participants.


Prof. Dr. Burkhard von Freyberg has succeeded in skillfully bringing together professional contributions of more than 40 experts from the hotel practise as well as from the developer, banker, designer and consultant’s scene in his newest book, "Hospitality Development", into a profound reference book. The basis of this within the framework of the reference book, "Edition Hotel Industry", published by the German Hotel Association (IHA) Inc. makes it possible for the reader, whether an expert or not, to reconstruct the path of a hotel project and to recognise and evaluate both the opportunities as well as the risks and problem definition with the help of practise-proven examples and well-balanced text on this subject.

With contributions, among others, from Stephan Gerhard, Volker Kraetke, Martina and Klaus Fidlschuster, successful entrepeneuers like Jan Bolland or Ekkehard Streletzki as well as Mattheo Thun and Olaf Steinhage and in addition to the famous architect and developer, Burkhard von Freyberg, who has introduced an extensive collective work with realistic and easily comprehensible text from leading industry experts that is very interesting for beginning developers and teaching staff at colleges as well as for investors and hotel chains. With this, he fills the gap in the German-speaking market that wrongly existed over many years and underlines the meaning of hotel development as one of the most exciting and multi-faceted sements of the hotel industry.


Among other things, Martina and Klaus Fidlschuster have also been known for many years as successful consultants and hotel developers and it is with pleasure that the German Hotel Association (IHA) Inc. secured these two Managing Directors of the Frankfurt management consultancy, Hotour, as authors for its first volume on the subject of "Fundamentals of Hotel Investment" in the series, "Practical Knowledge in the Hotel Industry". Together with their team, the Fidlschusters have succeeded in hitting the curve of analysis of the hotel market in Germany regarding contract types and the specific characteristics of the hotel as a special real estate and up through to the concrete stages of successful project planning and its financing. Not just a handbook, but also the choice of the subjects relevant to practise and concrete solution proposals make this volume a genuine practise guide. An extensive list of specialist terminology, helpful check lists and assistance with weighting problems is a positively clearly structured and formulated reference book for the middle-class hotelier and financing banks as well as the large investor or interested students and lecturers.